

think...

Nuneaton & Bedworth

think... retail

Nuneaton provides the ideal business setting. With two major shopping centres and an award-winning market, this centrally-located town has attracted many leading retailers.

Nuneaton Retail Offer

- Nuneaton has 1,162,000 sq ft of retail floorspace.
- The town has two major shopping centres:
 - Ropewalk – 36 units totalling 210,000 sq ft.
 - Abbeygate – 24 units totalling 84,680 sq ft.
- Nuneaton has witnessed an increase in premium retailers since the opening of Ropewalk in 2005.
- The town centre is home to an award winning market obtaining the Best Street Market 2009 & Best Market Attraction 2010.
- There are 3,000 car park spaces in Nuneaton town centre.
- Average rental prices in the Nuneaton area:
 - Prime retail space – circa £110psf
 - Secondary retail space – circa £35psf
- Nuneaton has a safe, pedestrianised town centre.

Nuneaton Market Profile

- Nuneaton's primary catchment area is a population of 72,132, with a spend of £128.3m, equivalent to 70% market share.
- 5.2 million people visited the town in 2010 – a rise of 1.5% compared to 2009.
- Over 40% of visitors to Nuneaton town centre are from Hinckley, Solihull, Birmingham, Coventry, Leicester and Tamworth, highlighting a wide catchment area.
- 26,000-30,000 footfall on Saturdays in the town centre.
- Town centre spend in Nuneaton is £260m (2010).
- Average vacancy rates in Nuneaton are below 6%, compared to a national average of 14.5%.
- A proactive Town Centre Partnership promotes the town as a 'single brand' incorporating the market, retailers and other visitor attractions.



Come to Nuneaton and join a range of successful retailers...



think...

Investment

Retail Opportunities in Nuneaton Town Centre

- ★ Vicarage Street development – 4.29 acre mixed use development site incorporating a retail element.
- ★ Bus Station redevelopment – New bus station with leisure and retail opportunities.



Out-of-town Retail Opportunities

- ★ Various secondary retail opportunities throughout Nuneaton.
- ★ Retail / leisure opportunities available at Bermuda Park.



Future Retail Opportunities

- ★ The amount of future retail space required in Nuneaton & Bedworth will be identified in the forthcoming Borough Plan. Watch this space!

TESTIMONIALS

- “Debenhams has traded in Nuneaton for many years. Recent improvements and promotional activity, driven by the Borough Council, has resulted in the town centre maintaining good levels of visitors throughout the economic downturn.”

Sophie Green, Store Manager, Debenhams

- “The Nuneaton store is a new and exciting venture for the company. We looked at several locations for our fourth store, but Nuneaton’s excellent transport links and accessibility made it the perfect location.”

Ian Styles, Managing Director, Axminster Tool Centre

- “Nuneaton represents a good opportunity for Subway as it has a thriving market, good mix of well known and independent traders and Ropewalk’s ability to attract shoppers from neighbouring towns.”

Jaskaran Sihota, Company Director, Catering Express Limited, trading as Subway

- “A good relationship between many retailers and the Town Centre Partnership has helped Nuneaton maintain a good level of visitors, despite the recent economic situation.”

Sarah McLean, Managing Director, McLean Restaurants Limited, trading as McDonalds